



Marketing Coordinator

San Francisco, CA or Remote

Who We Are

[Geographic Expeditions \(GeoEx\)](#) handcrafts cultural tours, treks, safaris, and journeys by ship and train to the world's most astonishing places. We have been a pioneer of travel to remote and challenging destinations since 1982, responsibly opening doors to surprise and delight our guests while respecting and celebrating local communities and environments.

We've been honored to be chosen as one of *Outside* magazine's **Best Places to Work** for 11 years running, in part due to a work environment firmly based on performance, respect, and creative fun. We are proud to be a San Francisco and California Certified Green Business, based at the [Tides Converge](#) building in San Francisco's beautiful Presidio park.

We are a diverse family of like-minded adventure travel aficionados dedicated to delivering thoughtful, authentic, and life-enriching experiences across the globe. We are equally passionate about finding the right fit for our team and our travelers.

What You'll Do

- Collaborate with internal teams to help scale the business by growing the brand through high-impact marketing
- Participate in concept development, production, and execution
- Participate in quarterly and annual strategic planning process
- Conduct destination research to help inform marketing initiatives
- Create reports and help gather strategic insights to improve strategy and future performance
- Assist with social community management and review site monitoring, engagement, and maintenance
- Oversee asset and program management
- Assist in writing, proofreading, and editing marketing materials
- Offer support with editorial requests and press coordination
- Ensure projects are completed on time, on brand, within budget and accomplish target business objectives
- Stay up to date on the latest industry content and trends to inform content creation and distribution strategies
- Assist in various marketing projects to support the team



GEOGRAPHIC EXPEDITIONS

To the Ends of the Earth

What You'll Bring

- Bachelor's Degree in Marketing, Communications, or related field or work experience equivalent
- 1+ year(s) of related marketing or advertising experience
- A detail-oriented and self-guided individual who seeks clarification when needed and adheres to deadlines
- Curiosity, passion, and a desire to grow
- Excellent verbal and written communication skills
- Solid planning and organizational skills
- Broad geographic knowledge and travel experience
- Experience in the luxury or travel/hospitality industries is preferred but not required

What You'll Receive

- The opportunity to be part of a purpose-led company and help make a real impact
- An inspiring corporate culture that fosters professional growth
- Knowledgeable, dedicated, and supportive teammates
- Competitive compensation and health benefits
- Generous paid time off, including holiday, vacation, and sick time
- International travel opportunities
- A fast-paced learning environment
- Fun team events planned by our in-house Culture Committee
- Remote work if desired, anywhere in the United States

TO APPLY:

Send a cover letter and resume to careers@geoex.com and include "Marketing Coordinator" in the subject line.